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Tom Wood’s Turnor Arms in Wragby, UK Teams with InteliTap to Ensure Quality Draught Beer

RICHMOND, Va., August 12, 2008 – InteliTap, a Richmond, Virginia headquartered company with a substantial operation in the UK, that improves the quality, consistency and profitability of draught beer, announced that Tom Wood’s Beer, a well respected brewer of draught beer in the UK with licensed premises in the North East of England, – has enlisted it to install a complete draught beer management system. The first system is now in full use in the Turnor Arms in Wragby, Lincolnshire and Steve Cross, Pub Manager, says “I have found the information of great value in providing our products to specification and the immediate alerts enable me to ensure quality is maintained”

The InteliTap Draught Beer Management System allows users to monitor all critical components of draught beer delivery in real time from anywhere in the world. The system provides real time alerts when optimal conditions or user configurable business rules are violated: When temperature is too hot or too cold, when lines are due for cleaning, when inventory is too low (or high), when cash receipts do not equal beer poured or other business critical events.

“Bars, restaurants, hotels and sporting arenas are taking advantage of our technology,” said David Adams, president and CEO of InteliTap. “Our system ensures a quality draught beer with every pour. Tom Wood’s Beer is proud to be recognized as a provider of quality beers. They continuously strive to improve the experience for their customers in all their associated Public Houses. We are excited about

partnering with Tom Wood's Beer to deliver the finest draught beer possible and extending visibility and control over this important part of their business"

Tom Wood, who recently appeared on the F Word on UK TV, a show hosted by Gordon Ramsey the celebrity chef, where Tom's Mobile Bottling Operation was used to bottle Gordon's own beer, says "we are driven to provide a consistent, quality experience for our customers. IntelliTap provides us with the ability to deliver this level of service and manage the complex combination of inventory, equipment, training and financial oversight required to maximize the draught beer segment of our offering. IntelliTap does that without imposing a burden on our management team whose focus remains on serving the customer".

About IntelliTap

IntelliTap, founded in 2005, is headquartered in Richmond, Va., and provides the hospitality industry with an automated solution and tools to better manage and control its draught beer systems and inventories. It has developed and installed monitoring systems for clients throughout the United States and the United Kingdom. See: www.intelitag.com.

About Tom Wood's Beer

Tom Wood brews his unique beers from the Highwood Brewery founded in 1999. The brewery tripled its capacity in 2001 and the acquisition of a wholesale business in Grimsby have enabled the company to supply a full range of regional and national keg, cask and bottled products to customers in Lincolnshire, Nottinghamshire and Yorkshire. A range of 6 core brands, led by the exceptional Tom Wood's Best Bitter, is augmented by monthly specials and an extensive range of cask ales from around the UK. Not content with merely brewing real ale, Tom Wood is passionate about the enjoyment of his products and is involved in the running of public houses under the Tom Wood Pub Co banner. In addition to group owned public houses, Tom Wood operates further pubs on behalf of other pub companies and private third parties giving a wealth of experience in the field. See: www.tom-wood.com.

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