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InteliTap, Draught Beer Monitoring and RFID Solution Leader, Opens Denver Office to Expand Supply Chain Capabilities

RICHMOND, Va., July 30, 2008 – InteliTap, a Richmond, Virginia headquartered company that improves the quality, consistency and profitability of draught beer, announced today the opening of its newest office in Denver, Colorado. "We were excited to acquire a seasoned team of Supply Chain Technology professionals", said Dave Adams, InteliTap's CEO. "The Denver team brings unique skills and experience that will accelerate our development of strategic supply chain applications for brewers and restaurants. With this addition to our team, we now have the greatest level of domain expertise in supply chain management for the global beverage industry."

The InteliTap Denver location will begin as a software development center with future plans to include sales and operations.

Ranbir Chawla, the Denver-based VP of Technology at InteliTap says, " InteliTap represents an opportunity to take the best of what our team has learned in both highly available telecommunications infrastructure and logistics, and immediately put that knowledge and experience to use in the beverage supply chain arena. " Mr. Chawla leads a Denver based team that has previously solved complex supply chain problems for brewers and chemical companies while this team was at TrenStar, another Denver based company.

InteliTap monitors and manages Draught Beer systems around the US and UK. It currently manages the largest RFID based beer keg tracking solution in the world and also includes sensors that manage both beer and food quality and safety on a by-exception basis for restaurants, bars, stadiums and hotels.

About IntelliTap

IntelliTap, founded in 2005, is headquartered in Powhatan, Va., and provides the hospitality industry with an automated solution and tools to better manage and control its draught beer systems and inventories. It has developed and installed monitoring systems for clients throughout the United States and the United Kingdom.

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